

# NVVO CONGRES 2024

## EVENT IMPACT ESTIMATE

Hilton

### DOUBLETREE BY HILTON ROYAL PARC SESTDUINEN



## EVENT DETAILS

A 2-day meeting occurring in March 2024

**295** participants



Room block for

**46**

room nights

**1,096**

breakfast(s),  
lunch(es) &  
snack(s)



## ENVIRONMENTAL IMPACT

The estimated impact of your meeting/event is:



ENERGY USE

**12,545**  
KWHs



WATER USE

**60,094**  
LITRES



WASTE PRODUCED\*

**208**  
KILOGRAMS

\*Waste produced only includes landfill general waste and food waste generated from meals. Any waste that is segregated for recycling or for processing at a waste-to-energy facility is not shown.

## CARBON EMISSIONS FOR MEETING/EVENT

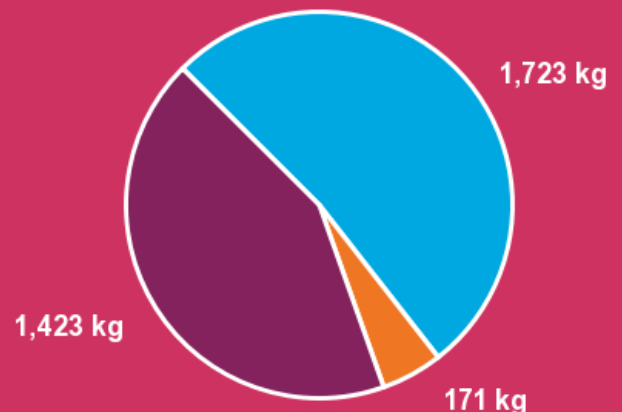
Carbon dioxide (CO<sub>2</sub>) is a greenhouse gas that contributes to climate change.

This event's CO<sub>2</sub> emissions are estimated as follows:

**3.32** MT OF CO<sub>2</sub>e

TOTAL MEETING/EVENT CARBON FOOTPRINT

## CARBON EMISSIONS BREAKDOWN



Meals Space Lodging

TRAVEL WITH PURPOSE  
MEASURED BY *Light* STAY

DT ROYAL PARC SOESTDUINEN



Hilton is focused on paving the way towards a net-zero future and remains committed to partnering with its customers to help minimize carbon footprints and redefine sustainable travel. During your next event, leave a positive impression on your guests - and on the planet. Learn more at [esg.hilton.com](https://esg.hilton.com).

HILTON PORTFOLIO PERFORMANCE NUMBERS TO DATE:\*

**2.1M+**

volunteer hours logged since 2017

**44%**

reduction in carbon emissions since 2008

**2.3M+**

bars of soap donated in 2022

**100%**

hotels mapped against environmental and social risks

**\$8M+**

awarded in grants to 130 community-based organizations since 2019

OUR HOTEL IS THE PROUD RECIPIENT OF:

International Organization for Standardization (ISO)



- ISO 9001 – Quality Management certification
- ISO 14001 – Environmental Management certification
- ISO 50001 – Energy Management certification
- 2017 TRAVEL WITH PURPOSE ACTION GRANT
- 2016 TRAVEL WITH PURPOSE ACTION GRANT
- Internal Award



OUR ENVIRONMENTAL EFFORTS

WE SET ANNUAL GOALS TO REDUCE OUR FOOTPRINT:

Reduce energy use by 1.9% • Reduce water use by 6.4% • Reduce waste by 6.3%

The following sustainability features are in place at our hotel:



- Use of renewable energy
- Energy efficient lighting
- Energy efficient equipment
- Team Members trained on conserving energy



- Water efficient landscaping
- Team Members trained on conserving water



- On-site recycling
- Soap recycling program
- Plastic reduction initiatives
- Team Members trained on reducing waste

\* Environmental performance across all hotels 2008-2022. Improvements in environmental measures during 2022 are partially attributable to the continued reduction in system-wide occupancy as a result of the COVID-19 pandemic.



## OUR COMMUNITY ENGAGEMENT

# Volunteer Projects  
46

# Volunteer Hours  
2,101

# Donations  
21

We support and invest in our community by contributing to the local economy, developing a talented workforce and fostering local relationships that help ensure success. A few examples of our community engagement:

- Our hotel partners with a local community organization
- Our Team Members are trained on the issue of human trafficking
- We use controlled sourcing with local suppliers (within 100 mile radius)

Consider incorporating a social impact event into your meeting or event aligned with your organization's ESG goals, guiding principle, and values to leave the community better because you were there.



## TIPS TO TRAVELING MORE SUSTAINABLY

Join us in our Travel with Purpose efforts and consider the following to help improve your environmental footprint as a transient traveler:

- Bring Your Reusables: Many hotels, airports and destinations offer water stations to fill up your reusable water bottle.
- Go Mobile: It's easy (and convenient!) to access your boarding pass, check-in to your hotel room and receive a hotel folio directly from your phone. Hilton's Digital Key Program resulted in the avoidance of an estimated 92 tons of plastic going to landfills in 2022.
- Make Smart Food Choices: Experience locally sourced, sustainably grown food. Enjoy meatless, plant-rich or dairy-free meal options.
- Select Alternative Wheels: Consider booking a direct flight or renting an electric vehicle to reduce your carbon footprint from transportation.



## WAYS TO PLAN A SUSTAINABLE MEETING

Join us in our efforts to Travel with Purpose! Ask us about our Meet with Purpose Check List to support our collaborative efforts to plan more Sustainable Meetings and consider following these examples during your meeting or event:

- Eliminate the use of single-use plastics at your event by switching to reusable options, such as water refill stations, glass/china, travel mugs/bottles, etc.
- Work with the hotel team to reduce food waste through selecting zero-waste menus, plant based menus and creative food presentation, diverting unavoidable food waste from landfill, and/or donating excess, edible food, where allowed by law.
- Encourage attendees to use the Hilton Honors app for digital check-in, keys and check-out to reduce the use of printing, paper and plastic.
- Consider hosting a Carbon Neutral Meeting at Hilton participating hotels.

Hilton

Hilton  
HONORS